

TOP AGENT

MAGAZINE



SAM SHAFFER

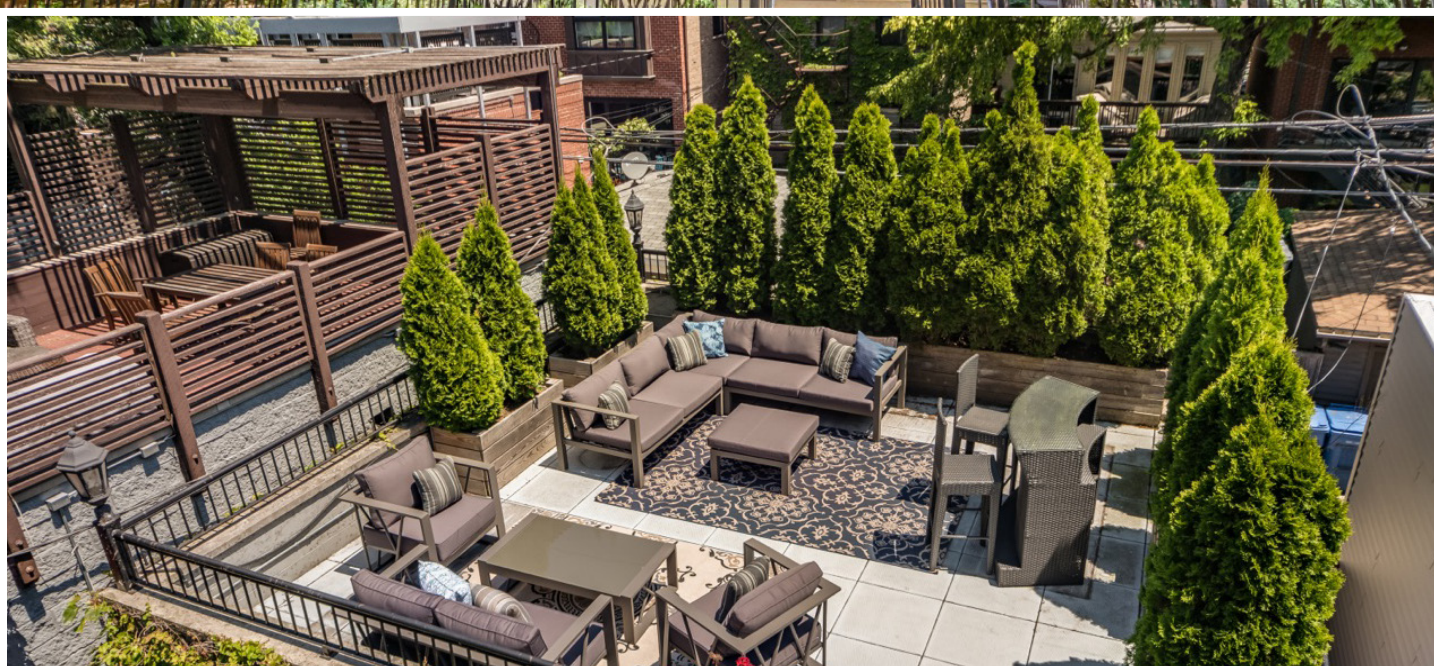


SAM SHAFFER

Top Agent Sam Shaffer – Owner and Managing Broker of Chicago Properties – is an award-winning top producer who is firmly committed to providing each and every one of his many grateful buyers and sellers with white-glove customer service. Sam and his team of agents consistently go above and beyond to ensure that their clients achieve their real estate goals, and that the transaction process runs as smoothly as possible. Intelligent, enthusiastic, and possessing a wealth of

industry knowledge, anyone looking to buy or sell in the Windy City could do no better than to work with Chicago Properties.

“When I graduated from college,” says Sam, when asked about the genesis of his nearly two-decade career in the real estate industry, “I got a job working for a Jewish community center, running athletic programs for kids. I was always active in coaching and teaching, and I still use those skills to help my agents



reach a level of financial success.” From there, Sam transitioned into sales, working in the volatile dot.com boom economy that saw frequent layoffs. “I decided it would be great to control my own destiny,” he recalls, “so I got my real estate license.” Starting off near the bottom of the business and working primarily

with rentals, Sam quickly climbed the ladder of success, ultimately finding himself perched at the top of his profession. Today, Sam and Chicago Properties are a highly recognized and respected brand, and Sam’s personal business is thriving, with an average annual sales of more than 120 properties.



A significant portion of Sam's business is based on returning clients and referrals, a solid indicator of customer satisfaction in the highly competitive real estate industry. "I think it's because we are always striving to become better at what we do; to become more efficient," replies Sam,

when queried about how he and his team manage to inspire such an impressive level of trust and loyalty. "We pride ourselves on running like a well-oiled machine. It's never about the paycheck for me, it's about the pat on the back I get from my clients when I've successfully helped them move



on to the next chapter in their lives. I'm always thinking about ways to stay one step ahead of any hiccup that might occur during the transaction to make sure they are having the most seamless experience possible."

While any agent can sing his own praises, the quality of the experience they provide is found most accurately in the reviews they receive. Nearly unheard of, Sam and his team have garnered nearly five hundred reviews on Zillow.com, every single one of them a perfect, five-star rave, a staggeringly impressive achievement.



There are many other factors that have played a role in Sam's continuing success story: expert negotiation skills, clear and consistent communication with clients, and a no-holds-barred, spare no expense approach to marketing their listings.

When he's not working, Sam enjoys spending time with his family and maintaining physical fitness, and he also gives back to his community by fundraising for the Juvenile Diabetes Research Foundation. "My son has Type 1 Diabetes," says Sam, "so that's something that's very close to my heart."



For more information about Sam Shaffer,
call 773-297-9792 or email Sam@Chiprop.com